



NEW PRICING EFFECTIVE IMMEDIATELY

To Our Valued Customers,

The incredible growth in the home improvement and pool and spa markets since the beginning of the coronavirus pandemic has helped many of our businesses. Due to an increase in demand, supply chain challenges have been slowly creeping in and are now starting to impact our operations. Over the past few months, we have been hit with several cost increases, which have been most prevalent in the categories of plastics, copper, cardboard, and shipping.

Eighty-five percent of the polyethylene made in the United States comes from Texas and unfortunately the deep freeze and winter storms have wreaked havoc on the supply. Most polyethylene factories in Texas were already running at full capacity due to the high demand when the storms hit. These storms shut down the factories for multiple weeks and are now creating major ripples in the supply of raw materials for plastic products. According to reports, these supply issues could possibly last for the remainder of the year. Due to these supply chain issues, the price of polyethylene resins has skyrocketed.

One of the product groups most impacted by these increases has been our pipe and fittings. In addition to the raw material costs affecting our pipe manufacturer, they are running at full production capacity and are unable to keep up with our demand. This has forced us to purchase supplemental supply from a secondary manufacturer for certain sizes of pipe. **Due to these raw material and supply chain challenges, we are implementing an immediate price increase on our flexible PVC and kink-free pipe, effective Wednesday, March 10th, 2021.**

Any orders we currently have in our system with pipe on them will not be affected by the price increases. Any orders received after this announcement will be charged the higher price for pipe. It is our goal to reduce the price as soon as the cost of plastics are reduced by our manufacturers.

We will be implementing additional price increases on other SKUs in the next week. These pricing changes will go into effect on May 1st.

If you have any questions, please reach out to members of your Aquascape Regional Sales Team.



USA

St. Charles, IL 60174
(866) 877-6637
emails@aquascapeinc.com

CANADA

Concord, ON L4K 5T2
(866) 766-3426
customerservicecanada@aquascapeinc.com