



## STORM MANUFACTURING GROUP, INC.

To: Valued Customers

Date: January 22, 2021

From: Joe Holohan

Re: Buckner/Superior List Price Increase

Dear Valued Buckner/Superior Distributor Partner,

Thank you for your business and continued support of the Buckner and Superior brands of Irrigation and landscape products. This letter will serve as notice of our upcoming price increase on **whole goods and parts/kits**. Despite our best efforts to maintain our current pricing structure increases in the price of copper, freight, and continued import tariffs requires us to implement a list price increase that will be effective **March 1, 2021**. The attached Excel price list reflects an increase of **3%** over current published pricing. Again, please note this increase will affect whole goods, parts and kits. There are several items that will **NOT** be affected by this increase, most notably, all Specialty Products and SPV Valve pricing will remain unchanged. Please note orders submitted on or after March 1, 2021 will be confirmed at the new pricing.

Please find attached the new price files in Excel format. Currently, this is the only available format. In the coming weeks we will be making a PDF version available, as well as hard copies that will be available via mail. Please contact your local Buckner/Superior salesperson or our customer service department with your requests for copies. You can make these requests via email to [customercare@stormmfg.com](mailto:customercare@stormmfg.com) or by calling customer service at (800)210-2525.

We thank you for understanding the necessity of this increase and for your continued support of the Buckner and Superior brands. We will continue to provide you with the highest level of service on a daily basis.

If you have any questions, please feel free to contact me directly at one of the numbers below. We sincerely value your partnership and look forward to a successful 2021 together.

Sincerely,

Joe Holohan  
Director of Sales  
Buckner/Superior  
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