



Price Increase Announcement

Effective March 29, 2021

Dealer Management and Valued Partners,

Due to continued cost increases affecting our industry, Rain Bird Agriculture will implement a price increase on selected products for Agricultural dealer customers in the US and Canada effective Monday, March 29, 2021.

This price increase will supersede any previous pricing information provided. Current standard pricing will remain in effect for all orders received before Friday, March 26, 2021 at 5:00 PM Pacific Standard Time and scheduled to ship before Friday, April 9, 2021. Special pricing provided on project quotes will remain in effect until either the quote expires or until the quote is converted into an order by submitting a purchase order to Rain Bird Customer Service; whichever comes first. If a quote expires without a purchase order being submitted to Rain Bird Customer Service before the close of business at 5:00 PM Pacific Standard Time on the date of quote expiration, the expired quote will be adjusted to include the applicable price increase.

For a complete listing of product price changes, click on one of the links below:

To view price changes in Excel format, [click here](#).

To view price changes in PDF format, [click here](#).

If you have any questions, please contact your District Sales Manager or Agriculture Customer Service at 1-800-HELLO-AG.

Thank you for your business and your support of Rain Bird Agricultural products.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read "Greg Palumbo".

Greg Palumbo
Director
Rain Bird – Agriculture

Rain Bird Corporation - Ag Division
970 West Sierra Madre Ave., Azusa, CA 91702

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