

March 31, 2021

Dear Valued Customer,

All of 2020 and the start of 2021 has been an amazing time to be in business. We appreciate the loyalty and the faith you have put into Dawn Industries during this time. For us to continue supplying you with the highest quality products we must increase our prices.

While we have not had a price increase in over two years our suppliers have continued to implement price increases. These price increases have covered everything from cardboard, plastic resins, transportation costs and labor. Currently shortages in raw materials, finished goods as well as delays in deliveries plus increased transportation costs are some of the main drivers for these necessary price increases.

Beginning May 1, 2021 Dawn Industries will be applying a 7% price increase on all items in our catalog. Currently all items in our catalog are available and our Dawn team is working hard to ensure we maintain an adequate inventory of all items needed to keep you supplied.

We Thank you for your understanding and your continued loyalty.

Best regards,



Rob Bauer  
Director of Sales  
Dawn Industries, Inc.