



DISTRIBUTOR NOTICE

Date: April 8, 2021
To: All Toro Res/Com Irrigation and Irritrol Distributor Managers
From: Orion Goe, Channel Marketing Manager
Subject: Notice Concerning Whole Goods & Service Parts Price Increase

Dear Distributor Partner,

The Toro Company has worked continuously over the last year to be a reliable supplier for you, our valued partners. Amidst ongoing challenges, we remain committed to working cooperatively with you and your teams in doing all we can to meet the needs of customers in this selling season and beyond.

Effective May 15, 2021, list pricing on Toro® ResCom irrigation whole goods, Irritrol® whole goods and service parts, and all Rain Master® products will increase at a level between 3% and 4% on current prices. Pricing details will be provided no later than April 15, 2021.

In an effort to best support the supply needs of all channel partners, we will also be implementing a limit on orders received through May 14, 2021. Distributors will be permitted to place orders not to exceed 8%, or 1/12th, of their Fiscal 2021 purchase commitment. Your Toro/Irritrol District Sales Manager will be in contact with you to answer any questions.

Your partnership is important, and we thank you for the continued support.

Sincerely,

Orion Goe
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